

PACIFIC WORKERS' COMPENSATION Associate Marketing Director, Oct. 2016 – Present

Manage all aspects of firm's web presence, including website copy and social media profiles. Create engaging written & video content. Take firm official firm portraits. Work to optimize and utilize content including website, videos, and ebooks, including SEO. Supervise outside contractors such as animators and designers. Create and manage branded materials. Find and pursue event sponsorship opportunities. Arrange media buys. Manage complex design projects. Ensure consistent brand identity and messaging. Direct supervisor to two staff.

LuaSol Productions Videographer/Director of Photography, Dec. 2014 – Present

Act as the director of photography for a small, independent production company. Shoot promotional content for businesses, music videos, and films. Create striking visuals. Collaborate with directors to optimize performance of actors and non-actors. Manage equipment selection and rental.

LMLC Content Creation & Tutor, Sept. 2014 – June 2017

Worked with students of all ages, designing English, math, and ESL curriculums to fit individual needs, strengths, and weaknesses, working towards specific goals while also building and maintaining client satisfaction. Created promotional materials as needed, including filming and editing video clips, taking photos, and writing clean copy. Created curriculums for other tutors.

PIXEE GAMES Jr. Administrator/Data Entry, Sept. 2013 – Sept. 2014

Data-entry, graphic design, and light administrative work for online game startup. Used multilingual skills. Conducted extensive user research. Selected and photoshopped pictures to shape an interesting and visually stimulating player experience. Adapted to shifting role.

COSMOS, VOYAGER PICTURES Office PA, April 2013

Earned internship based on the strength of a short film screenplay. Shadowed my boss as he attended production meetings, watched dailies, and interacted with other lead creatives. Took notes, updated the executives' calendars, organized files, booked hotels, read/covered scripts. Handled confidential information, and adapted in a fast-paced, frenetic environment.

VMC FOUNDATION Video Producer, July 2010 – January 2012

Shot and edited a polished and professional documentary video for the Rehabilitation Center at the Santa Clara Valley Medical Center as half a two-man crew, with direction from Foundation media team. Coached non-actors to optimize performance in front of the camera.

Education **UNIVERSITY OF CALIFORNIA SANTA CRUZ, B.A. in Film & Digital Media and Psychology**

- Department Honors, Film & Digital Media
- Dean's Honors, Spring 2013
- Porter Fellowship, Winter 2013

Skills Final Cut Pro X/7, Adobe Photoshop, Microsoft Office (Excel, PowerPoint, and Word), Premier, Google Apps, DSLR Photography/Videography, Russian, French, Script Coverage, Copywriting, SEO, Marketing Plans, Event Marketing, MailChimp, Content Creation, Video SEO, Marketing Videos